

Nathalie Colindres

Trifling Documentary at The Salvation Army: Shop Second-Hand

Script:

Thrifting -

Believe it or not, thrifting has been around for many decades. The earliest reports of thrift stores are captured from the 20th century!! Can you believe that!

thrift stores were brought to the united states from europe and we started to see an increase in business during the industrial revolution. Resulting from the fact that clothes got easier to make so there was a decrease in price and people start consuming and disposing of garments at a faster rate.

Over the years and throughout time there has been a change in perception for shopping second hand. Through recent events like the Vintage Trend, environmental awareness, increase cost of living, Covid 19, and ecommerce there has been a positive outlook to shopping second hand.

The beauty I find within thrifting comes from the ability to take what was once in someone else's closet and use it to form your own style. Thrifting is a cool way to express your fashion sense and explore new styles or try on new personalities with the clothes you wear.

I wanted to use this video as a way to find out why others thrift and make a love letter to thrifting

Research from others who have conducted surveys about peoples perceptions of thrifting and the reasons why people participate included all types of reasons such as

“mentioned it is to reduce their environmental impact and some mentioned the ideology is to obtain a branded piece at a relatively lower price pint compared to a brand new one. The Respondents with lower incomes were primarily motivated by the low price point of clothing in a thrift store. The other factors that were mentioned about getting an opportunity to try out brands or designer clothing at low prices before purchasing them brand new with confusion in mind whether that particular brand style would suit them before investing in them,so instead they could thrift the items from those brands in a pocket-friendly manner.

”(file:///C:/Users/natha/Downloads/125972975.pdf)

[REDACTED]

[REDACTED]

[REDACTED] Through the help of ecommeane stores like depop, threadup, and the instagram market place, buying and selling secondhand has never been easier.

With this rise and trend of thrifting also comes those who wish to make a profit out of it. I want to highlight this issue as it seems to create some discourse within the thrifiting community

The rise of thrift store prices is something that has been seen throughout the world these last few years and some individuals blame resleelers for that fact. Suggesting that resellers are

taking away the option of affordable clothing for others in gentifying th thrifting market. Making it only affordable to those with disposable income and essentially stealing the drip from everybody else. Some argue that this is not necessarily a bad thing since getting more people to shop second hand is better for the environment and the more the merrier, others argue that with the increased number of people who are thrifting that companies themselves have raised the prices to make more of a profit and take the blame away from resellers and redirect it to the effects of capitalism.

According to <https://martlet.ca/vintage-resellers-a-solution-to-fast-fashion-or-gentrifying/> Maret “36.2 million people shopped second-hand for the first time that year compared to 16.4 million in previous years”

With the increase of people shopping second hand I want to highlight the adventure and the want to explore the different possibilities what clothes can bring soo

- Cut to cass intro clip-

Where i want the story to go

-

It was through the help of companies like the salvation army and goodwill that secondhand shops or thrift stores became more of an acceptable

<https://www.2ndavestores.com/blog/the-history-of-thrift-store-shopping/>

I have to make sure im not repeating what everyone else is saying.

What is new

What is there to discover

Message: ~ Thrifting ~

Epic idea !! amazing message! **How cool it is to shop second hand!!**

All the environmental waste that happens because we keep producing clothing!

And on a lighter note you can reflect on what people once wore!!! All types of tools, combos and stories you could tell with clothes!!

- Cassidy already did this story using drew but she was highlighting drew and what he liked to do and im going to be talking about the practice of thrifting

I dont know...

- How do you use thrifting as a way to express your own personal style
- What aesthetics do you take inspiration from
-
-

But I know that I want to shoot a video in the salvation army and I want it to have fun montage and cut away blended scenes. I think that would be funny!

I can do a video project on thrifting!!! And if there has been a trend in buying second hand. We should also find out if within that time period we have seen a decrease of new clothing being produced?

Thrifting video all it is, is a thrifting video

- I ask payton who works there
 - What do you love about thrifting?
 - Do you find thrifting fun and why?
 - Favorite item youve ever bought from a thrift store?

Then i ask i can ask random people but i kinda just wanna ask people i already know and make the interview take place outside.

I would ask them:

Questions

1. What is your name and how do you spell it?

2. Do you consent to being recorded and this video being used as footage for social media?
3. Do you enjoy thrifting?
4. What do you enjoy about thrifting
5. Do you find thrifting fun and why?
6. Favorite item youve ever bought from a thrift store?
7. Can i get a picture of you in an all thrifted outfit and make the picture be really slay too // or show me smth cool you've thrifted.
8. Thoughts on resellers?
9. Have you felt there has been a change in the perception of thrifting over the years
10. what would you say the beauty of a thrift store is?
11. what's your favorite section of this thrift store?
12. what would you say about shopping second hand?
- 13. I wondered if my participants considered shopping at thrift stores a political act, a social action, or a critique of mass consumerism.**

can i get a still shot of the person after the interview is over. keep recording for about like 6 more seconds

Questions for the manger:

1. What is your name and how do you spell it?
2. Do you consent to being recorded and this video being used as footage for social media?
3. what is your name and what is it that you do here at the salvation army
4. Do you enjoy thrifting?
5. What would you say is the most exciting thing of coming to salvation army?

6. Favorite item you've ever bought from a thrift store?
7. Have you felt there has been a change in the perception of thrifting over the years
8. what would you say the beauty of a thrift store is?
9. what's your favorite section of this thrift store?
10. What would you say about shopping second hand
11. Have you learned anything new about salvation army since you have been a manger here?
12. what would you say about shopping second hand?
- 13.

I do this 3x

Now i have 4 responses

Then i pick 4 answers and i move on to my

next segment :

~

Thrifting made fun

~

I go with cassidy to the salvation army and we have a competition to see who makes a better outfit. Unlimited time but winner is the winner and nothing else all you get is a lot of clapping cheers and a high five (thumbs up)yay

Then you finish the video and express how shopping second hand can be a fun hobby to express your creative side and its a fun hobby you can do with friends ! done _ end of video _

shopping science hand can also be fun. it's a sweet hobby you can do with friends and allows you to express your creative side while also helping the environment and reducing the waste that is produced in our world.

we're gonna show you just how fun it can be we have 2 guests 30 mins and a race to see how can come up with the best outfit!!

Plot: thifting thoughts? Thirfting made fun

Target Audience: anyone interested in knowing more about services, ways to pass time, fulfill boredom express themselves in some form of creative expression.

Do the interviews first and then get a lot of broll and make sure to make note of the things they mention in the interview and then we can move from there and make sure we highlight what they are specifically saying in their interview if they mention anything in the store

Shot list /

sequence / cuts / add ins

<p>* voice over * talking about thrifting</p> <p>“Thrift stores familiar in ever town and exciting in every place”</p> <p>Me im your host and im a big fan of thrift stores :D I like the idea of them, I enjoy my time thrifitng and I want to share that with you! I knoe im not the only one and in this video i will showcase that :D</p> <p>Thirfting is a great way to express your own fashion sense and allows you the oppportunity to try new things !! so much fun go out there and try it :D</p>	<p>stock images of thrift stores / inside racks of thrifts like the long parallel line/ this kind of shot //</p> <p>Maybe only long shots of thrift stores from like the counter to the back of the store</p> <p>- Work on the script o.0</p>
<p>//// interviews of people on the street</p>	
<p>LS Outside salvation army</p>	
<p>MS of the salvation army thrift</p>	
<p>CU on the hangers</p>	
<p>CU / MS of the mens jackets and the womens formal dresses</p>	
<p>//// cut to interview with payton////</p>	

//// cut to the host transitioning to the next segment	///// cut /// insert spinning graphic card slide transition as i move my hands like the blues clues videos //
// i dont know// // insert clips of other people that I have interviewed //	
// interviews will be a two shot of the person // // maybe one shot can be with the person only and another can be with me included in it :)	

~ I can make a thrift video ~
^b^

Why we thrift

Newest notes

Videos and images that I need to find online

// and make sure to document them to give credit at the end.

- 20th centry thirft stores
- Pop uo question mark? After effects moment.
- Industry buildings
- Increase production of clothes stat
- Goodwill bins
- Baek rooms of a thrift store

- Second hand transaction

- Vinatage trend
- Stop fast fashion protest
- Expose swcatshops post

- Covid 19 (I just see a .2 pop of clip of a women wearing scrubs and a mask on)
- Inflation prieses
- Fake chart or real one and a big red arrow going up
-
- Ecommerancee
-
- Fashion
- Second hand fashion influencers
- Runways
- Online presense and the existance of a second hand fashion community
- #allthrifted
- Enya
- Thrifting youtubers
- Cool shoes
- Vintage vides
- Friends who are thrifting
- A bag
- The new york thrift stores
- Ny thrift stores only .

Photos

- 20th century thirft stores

<https://www.mdhistory.org/repurposing-fashion-a-19th-century-womans-guide-to-thrift/>



- Industry buildings
- Increase production of clothes stat



<https://www.savers.com/thrift-proud/community/what-happens-to-items-that-dont-sell-in-our-stores>

<https://www.flickr.com/photos/38445726@N04/5279325617>



<https://americanhistory.si.edu/sweatshops/history-1880-1940>

- Goodwill bins
- Back rooms of a thrift store



<https://christandanthony.com/thrift-shop>



<https://hooversun.com/businesses/goodwill-opens-tattersall-park-donation-center/>

<https://www.seattletimes.com/pacific-nw-magazine/heres-what-goodwill-really-does-with-the-stuff-you-donate/>

Second hand transaction



Vinatage trend

Stop fast fashion protest



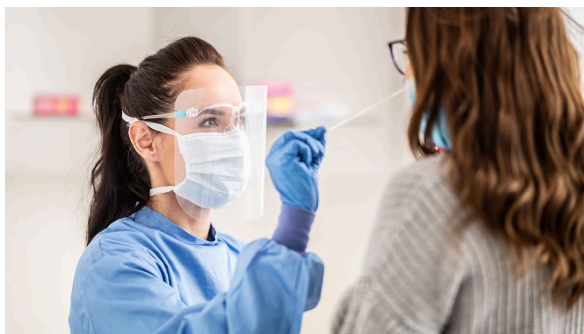
<https://www.dw.com/en/fast-fashion-clothes-waste-europe/a-64937980>

Expose sweatshops post



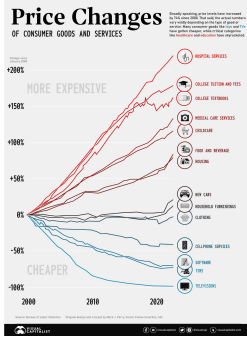
<https://twitter.com/MaiaTran/status/829417534717820932/photo/1>

Covid 19



Freepik.com

Inflation prices



<https://www.visualcapitalist.com/inflation-chart-tracks-price-changes-us-goods-services/>

Fake chart or real one and a big red arrow going up



Image by Freepik

Ecommerce

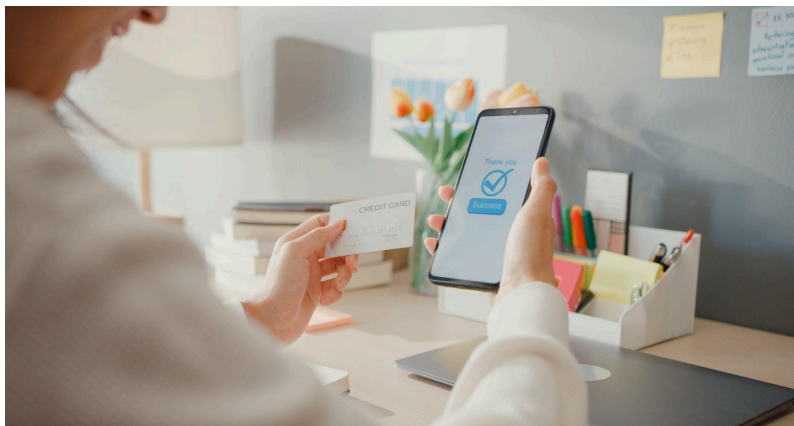


Image by tirachardz on Freepik

Fashion



Second hand fashion influencers

Online presence and the existence of a second hand fashion community

[ragzandrelics](#)

[Remenace_vtg](#)

[resilienthtx](#)

Websites or text sources

Sources to back up the price lift being a good thing

<https://www.vox.com/the-goods/22396051/thrift-store-hauls-ethics-depop>

Lestari, & Asmarani, R. (2021). Thrifting Culture during the Covid-19 Pandemic and Its Impact on the Environment. E3S Web of Conferences, 317, 1006–.

<https://doi.org/10.1051/e3sconf/202131701006>

~ I can make a thrift video ~
^b^

Nathalie Colindres

February 27, 2023

COMM: Intro to Digital Video

News Feature Treatment

Why we thrift

Intro to video segment

I wanted to make it like a

- Should be an intro with pisces of thrifting materia -

3 shots [

- Clothes on hangers
- Salvation army banner \
- And clothes on a maniquine

]

Equipment needed

1. Canon 90d (2)
2. Lighting kit (the small one)
3. Extension cord
4. Charged batteries
5. Lavalier mic
6. Tripod (2)
7. Bring lots of good empty SD cards

UPDATES ON PRODUCTION:

Penny said if i wanted to come in and film on monday that this works w her schedule and that is what i'm going to do.

Peyton will also be there so it will be nice to get everyone in one go

Monday March 27th:

Have class till 1230

Go get the equipment

Get to salvation latest 130

- Say hi

Set up for the interviews

Ask questions

Have a good time

Get b-roll

The main message should be love for shopping second hand. I want to encourage others to shop second hand and

What if i do like we encourage people to shop second hand they learn the history they speak w someone who has been seeing people shop second hand for a long time and we speak w ppl who love shopping second hand they express why they enjoy it so much and i show pictures of that. Then we go thrifting

Thifting x fun

So im here w a frequent thrifter and strong fashionista in my opinion and I wanna have some fun with thrifting so were gonna have a bit of a competition. We have 30 mins to come up with the most show stopping outfit we can find and it has to be so slay and actually wearable to the public.

- Then we get followed around w the cameras and the editing will be fun and i make it a whole segment

We make a psa //resellers are trashhhh// shop locally go out there look for cool clothes. Here and because its so my fun like I wanna show you with a twist.

Shoot the video for the next segment that I want:

Thriftig Hisotry

your story has to have an angle.

newest most interesting aspect of the story

human interest narrative of the piece

you: thrifting

existing idea: thrifting is fun // shopping second hand used to be bc you needed to and even when it was becoming trendy it was seen as a way to buy cool clothes for less but now resellers are taking this art and fun of thrifting and trying to make it a profit market

existing idea: i don't want it to be sad but i do need to speak that information

existing idea: thrifting in a pc way

- we got the history brief brief history
- then we got the fun
- then we mention the bad parts and how resellers are upping the price
- we make a video at salvation and we try on clothes

my video idea im thinking fun fresh nice and cool

Videos to watch that will help me:

- The making videos
- Kcur see if there are videos on there
- How do i come up with a good angle that isnt sad

Email to send to salvation

Hi Penny,

Hope this email finds you well. I believe I had spoken to the assistant manager at salvation army and she informed me that she had spoken to you about my idea for a video project for the PBS KMOS station on campus and using our local salvation army to highlight thrifting and get some footage from inside the store and get some interviews as well if willing.

I had spoken to one of your employees, Peyton and he said he would be willing to sit down for an interview. If possible I would like to consider the idea of doing the interview inside the store but again if that is too much of a disturbance and doesn't sound like a good idea let me know. I would also like to extend the interview invitation to you as well Penny. I can send you the questions I plan on asking if you are interested.

Also was curious if you knew what days and or hours are typically the slowest of the week that would be ideal to come in and film? My ideal film day would be sometime next week during the last week of March?

I had planned on going to salvation today but unfortunately am not able to make it in. I wanted to reach out through email to not delay production.

I am grateful for your willingness to participate and would love to hear your thoughts. Let me know what you think!

Thank you,
Nathalie Colindres

Hello salvation army hope this message finds you well

I am working on a video project for PBS - KMOS and am covering the topic of thrifting: I want to highlight a thrift store that I am very familiar with and was wondering if the company would be interested in some filming and recording to take place in your establishment. I would want to record some footage of the store and possibly interview some of the workers at the store

[REDACTED]
[REDACTED]

[REDACTED]

How are you going to tell this story

- Are you gonna use a narrator
- Are you gonna use a host

Is it gonna be first person or third person

Next thing you gotta do is your research

- What do people know about this topic
- Has anyone done a video already

Detailed outline

Scripting process now

Think about everything you will need before you shoot

- What equipment you need
- Where you are going to film

Docs are about story telling

You could have a three act structure in a docu

All entertainment you have to find the three acts in interesting unpredictable events

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

<p>[REDACTED]</p>	
<p>[REDACTED]</p>	